



## CLASS/WORKSHOP DESCRIPTIONS

### **FREE INTRO TO PHOTOGRAPHY CLASS**

Everyone needs to start somewhere and this is the place. Even if you have had your digital camera (point & shoot or DSLR) for a while, it always pays to go over the foundations of photography. We will go over camera basics, shooting modes and photography techniques.

Equipment: Camera - point and shoot or DSLR

- any accessories you might have purchased
- camera manual (that paper thing we got with the camera but hardly ever read)

### **SERIES I**

**DIGITAL PHOTOGRAPHY 1 - THE CAMERA**

**DIGITAL PHOTOGRAPHY 2 - EXPOSURE**

**DIGITAL PHOTOGRAPHY 3 - LIGHTING**

**DIGITAL PHOTOGRAPHY 4 - PHOTOSHOP**

### **SERIES II**

**ADVANCED DIGITAL PHOTOGRAPHY - SESSIONS 1 TO 4**

**SEE SEPARATE PDF's ON THESE TWO SERIES OF CLASSES**

## OTHER CLASSES OFFERED

### PRINTING AND MOUNTING (session 1)

You have captured all your images, you downloaded them and you have one that is special!! Now what? You want to print and mount? This workshop will show you how to do just that. We will cover and demonstrate what is required to print and mount. Learn the photo paper and mounting boards available.

Cost: \$60

Limited Seating

### PRINTING AND MOUNTING (session 2)

Bring your laptop or thumb drive with your image downloaded. You will print, mount and have an 11 x 14 mounted image to take home. This will be a hands-on workshop. We will provide the photo paper and mounting board.

Cost: \$80

Limited Seating

### BASICS OF PHOTOSHOP/ELEMENTS CLASS

Learn how to save, size, and send digital images. Demonstrations will include how to enhance images, improve and correct lighting, how to retouch images, and more. Learn to use the tools in the tool bar and how to use layers. The class will be helpful for both Photoshop, and Elements users. A laptop with Photoshop or Elements application installed is recommended but not necessary.

Cost: \$50

Limited Seating

### FREE INTRO TO BIRD PHOTOGRAPHY CLASS

Living in Florida gives us the chance to photograph some unique and exotic birds. This class will discuss the basics for capturing these amazing creatures. Lens, ISO, Exposures and more. PHOTO EXPERIENCE will be offering local field trips to bird sanctuaries and parks where you can photograph Florida's birds in their natural environments.

### SPEEDLIGHT CLASS

So, you bought a speed light (camera flash) that is sitting in your camera bag but you don't know how to use it? All you have done is put it on and take photos. Harsh light? Lots of shadows? This workshop will teach you how to get the most out of a Speed light. You'll learn Speed light basics, how to use the flash both on and off camera. This hands-on session will allow you to use what you learn.

#### What to bring:

Digital Camera with hot shoe (where you mount your Speed light)

Speed light

Option - Remote Flash Cable, Flash Diffuser, and any flash attachments you might own.

Canon & Speed light Manuals

Cost: \$60

Limited Seating

### INDOOR LIGHTING CLASS

If you are a photographer that only uses natural light in your photographs. Learning the fundamentals of lighting patterns in a controlled environment is invaluable in the enhancement of your photographic vision. This class will demonstrate the use of lighting in the studio, as well as reflectors, diffusers and more.

Look at the art of seeing light, learn how to expose and utilize artificial lighting for indoor lighting.

Learn the studio from the ground up. How to set up lights and control power lighting ratios. Set up and use backgrounds, including natural lighting and existing backgrounds. Meter, choose and exposure and establish a white balance.

Cost: \$50

Limited Seating

### **OUTDOOR LIGHTING CLASS**

Learn about using flash and reflectors for photographing birds, animals and people. Discover which shooting mode is desired for best results in various outdoor lighting situations. Reflectors, flash and natural light. Learn where to look for light and watch for shadows.

Cost: \$50

Limited Seating

### **COMPOSITION AND CRITIQUE**

This class is designed to teach how to compose your subject. Learn about angles, watching your background, cropping for the right composition, getting closer to your subject and more. Learn how to do all this for photography contests as well.

Cost: \$50

Limited Seating

### **WHICH LENS TO USE AND WHEN - PHOTOGRAPHY CLASS**

Do you wonder what lens you should be using for portraits, landscapes and/or general shooting? We will cover the DOF, distance, composition, lighting and more. Bring your lenses and camera and discuss when to use these in a particular situation.

Cost: \$50

Limited Seating

### **HIGH KEY PHOTOGRAPHY CLASS**

High Key images capture the happy, fun mood of the moment. The first thing noticed with high key images is the BRIGHTNESS. So where do you set your exposure? This class will teach exposures, lighting and backgrounds useful for High Key photography. Photo editing will be discussed as well in order to create these images, so if possible, bring a laptop with Photoshop or Elements. Google "High Key Images" or "Portraits" for other examples.

Cost: \$50

Limited Seating

### **LOW KEY PHOTOGRAPHY CLASS**

Low Key images are dramatic. These images convey atmosphere, tension and the seriousness of the subject. The tone is dark with lots of black, giving more emphases on highlights. Learn to use window light and or limited lighting for Low Key photography. Photo editing will be discussed as well to create these images, so if possible, bring a laptop with Photoshop or Elements.

Cost: \$50

Limited Seating

### **CONVERTING TO BLACK & WHITE**

Black & White is dramatic, intense and beautiful!!! This class will teach you how to convert your color images to black & white correctly with nice contrast and highlights. Bring your Black & White to life. Bring camera and laptop with Photoshop or Elements software, if possible.

Cost: \$50

Limited Seating

### **FOOD AND STILL PHOTOGRAPHY**

Food Lovers, Chefs, Farmers Market, Restaurant Owners, do you want to capture your edible creations? Learn the techniques to photographing foods: Textures, Light sources, Composition, Angles, Depth of Field, Cropping and more. This class will cover Still Photography as well. If possible bring a prop, item or dish that you fancy. Food images can be quite enticing if photographed properly.

Cost: \$50

Limited Space

### **LIGHTROOM 3, THE BASICS AND BEYOND (BEGINNERS)**

Lightroom 3 has become the photo organizing and editing software of choice for both amateur and professional photographers. This course will guide you through initial program setup, show you how to import and organize your photos, teach you how to easily adjust your images using the Quick Develop tools, export and publish your images to Facebook, Flickr, Smugmug, our Meetup site and print your images.

Joe Fitzpatrick will be teaching this hands-on workshop in the friendly, easy to understand style that many have experienced on our photo walks. Lightroom can be a bit confusing if you are trying to learn it on your own!

Bring your laptop with Lightroom 3 installed and working and a memory card with a few pictures to load onto the laptop. If you have a mouse for your laptop, bring it as well. You can download a 30 day trial free from Adobe to use. Best to download close to class date.

Cost: \$89

Limited Seating

### **HOLLYWOOD PORTRAIT PHOTOGRAPHY**

Remember the old dramatic photographs of the movie stars? This class will discuss lighting, posing, angles and how to set the mood for these beautiful images.

Cost: \$60

Limited Space

### **LONG EXPOSURES AND SPECIAL EFFECTS, PHOTOGRAPHY**

This class will cover low light situations. Get ghostly effects, light trails, night lights and more.

Fun class with great image effects. Tripod required.

Cost: \$50

Limited Space

### **PROSHOW GOLD, LEVEL 1**

In looking at your web site and your meet up site I see you are only posting your classes on Google Calendar and nowhere else. People are not likely to find them there. You should add them to the meet up and add a page on the web site under Photo Workshops.

#### **Description:**

This three hour course will cover all the basics in developing your own slide show. Create shows for all occasions, weddings, anniversaries, graduations, birthdays, etc. The uses are endless. A ProShow Gold presentation makes a great gift.

The first hour of the course we will concentrate on making a slide show using instructor supplied photos and music. We will follow the proven 3 step education technique.

1. Instructor demonstrate
2. We do. We will build a slide show together using instructor supplied photos and music.
3. You do. You will build your own slide show using your own photos and music.

Topics include User Interface, Adding Slides, Adding Sound, Previewing slides, Adding Transitions, Adding Effects, Adding Captions, Setting a timeline, and creating output for sharing your show. .

During the second 2 hours you will each create your own personal show using your photos and your choice of music.

**Equipment** – Laptop with ProShow Gold loaded. A free trial version is available at [www.photodex.com](http://www.photodex.com).

Please do not download the Free Trial until we are within two weeks of the training date. Bring 30-40 photos you wish to use in your own slide show and music for your slide show. If you do not know how to download music to your computer, we will cover that in the workshop.

Cost: \$89

Limited Seating

### **FINISHING TOUCHES IN PHOTOSHOP CLASS**

Time for the results of all your hard work and learning experience!! The digital image is just like a negative only better. Learn about the processing and enhancing your digital photographs (Including RAW images). This class will cover standard enhancement, retouching and how to print. PLUS, an 11x14 finished image to take home.

Cost: \$75

Limited Seating

### **SUNSET BEACH PORTRAIT WORKSHOP**

This class will cover flash control, extreme contrast lighting conditions, manual mode and metering modes. Capture your subject and the gorgeous sunset. Model will be available for class.

Cost: \$60

Limited Seating

### **OUTDOOR PORTRAIT CLASS**

This class covers using Natural Reflectors, Reflectors, Fill Flash and Sunlight. Learn how to take great images at the beach when your family and friends come to visit. Learn the basics for using the sunset, reflectors and light to create a beautiful image. You and your guest will have fun while watching our beautiful sunsets on the gulf.

Cost: \$50

Limited Seating

### **BLACK & WHITE PHOTOGRAPHY**

Black & White photography is emotional and beautiful!! Class includes: Understanding exposure for B&W digital photography, how to use filters, picture styles and custom functions for controlling the tonality of your image. Use Photoshop or Elements for creating dramatic B&W images. Prepare your image for printing. Create and simulate infrared photography with your camera & output and much more. Recommended for intermediate and advanced digital photographers with some experience in camera handling and Photoshop or Elements. What to bring; Digital camera, tripod, cable release or remote, infrared filter if you have one, laptop with Photoshop or Elements installed. Recommended, however not required. Take home a 11x14 of your image.

Cost: \$160

Limited Seating

### **STUDIO BEAUTY AND GLAMOUR PHOTOGRAPHY CLASS**

More on studio lighting, fashion makeup. Class design to teach basic techniques for beauty and glamour photography. Make up artist will be on site.

Cost: \$50

### **OPEN STUDIO SHOOT**

Experienced and Beginner Photographers. Practice, improve and learn. In studio lighting and background with model on site or bring your children or spouse to photograph if you like. Nice experience for all levels!! Great time to take advantage of studio environment.

Limited space so hurry to schedule. Please mention if you are bringing your own model.

Cost: \$25

### **“HOW TO” STUDIO PHOTOGRAPHY CLASS**

Considering setting up your own studio? This class will give you the basics for studio photography. Learn lighting essentials, reflectors, strobes, soft boxes, background and more. Develop an understanding of light and how it works.

Camera with manual mode and hot shoe connection needed

Cost:\$50

### **PHOTOGRAPHING CHILDREN CLASS**

Photographing children can be fun and exhilarating!! You will learn the techniques often referred to as journalistic, as well as real life and posing for different age levels.

Cost: \$50

## **HOW TO PHOTOGRAPH YOUR ARTWORK CLASS**

This workshop will teach you the secrets of photographing your artwork. Jewelry, pottery, glass, sculpture, drawing and paintings (even behind glass) will look their best when you learn how to set up, light and control color. You will also learn how to format digital images for submissions to fine art shows.

Cost \$50

Limited Seating

## **NEW BORN AND INFANT CHILD PHOTOGRAPHY CLASS**

Moms & Dads - You will learn the techniques of posing and photographing your new born or infant child.

### **Agenda includes:**

1 hour of instruction and discussion lead by James Corwin Johnson

1 hour of hands on practice.

1 hour of review and critique of the participants photos.

We will work in James Corwin Johnson's Photo Experience Studio. Skills you learn can be applied anywhere.

Cost: \$60.00

## **BEGINNERS HDR (High Dynamic Range) CLASS - USING PHOTOMATIX.**

This 3 hour workshop will follow a simple but proven teaching method:

1. I Do (demonstration by the instructor)
2. We Do (the participants work on the same file)
3. You Do (participant will take three bracketed photos and create a HDR photo) Edit

### **Overview:**

**First Hour** - James will discuss photo bracketing and demonstrate how to create an HDR image

**Second Hour** - James will lead participants in creating their own HDR photo from files provided for the workshop.

**Third Hour** - a) Participants will take bracketed photos with their camera  
b) load the images into their laptop and  
c) create their own HDR image for the files they took

### **What to bring:**

1. Your DSLR camera (charged battery)
2. Camera Manual
3. Tripod (if you own one)
4. Corded or Cordless Remote
5. Memory card for your camera
6. Laptop Computer with power cord
7. Photomatix software loaded on your laptop. If you do not own it you can download a trial copy from <http://www.hdrsoft.com/>

**Note:** Please wait until two weeks prior to the meet-up since it is only a 30 day trial and you will want some time after the workshop to play with it

8. Images provided by the instructor (these will be emailed to participants one week prior to the workshop. PLEASE save these images to your laptop.

Cost: \$75

Limited Seating

## **WEDDING PHOTOGRAPHY 101 WORKSHOP, PART 1**

Day 1-

If you have ever thought of photographing weddings professionally or as a favor to that special relative you won't want to miss this workshop. A great way to begin to build a portfolio of your work.

Join James Corwin Johnson, a wedding photographer with 20+ years experience as he takes you through all aspects of the wedding shoot. James has photographed weddings in hundreds of locations both indoors and outside.

Learn the techniques James employs when shooting the engagement announcement photo and studio bridal portrait. The class includes a professional model and makeup artist.

Next James will take you through the step posing and lighting the bride to be for her engagement photo. Hands on opportunity for participants to photograph the engagement session. The engagement photo session will be followed the Bridal Portrait. This session will present a whole new lighting situation with the brides white dress. After discussing the lighting a posing of the bride you will have additional hands on experience.

Cost: \$135 or \$250 for Day 1 & 2                      Limited Seating

## **WEDDING PHOTOGRAPHY WORKSHOP, PART 2**

Day 2 - Mock Beachfront Sunset Wedding

Now that you have done the pre-wedding shoot it's time to get to the wedding, but before we do that we will cover the business side of being a wedding photographer.

Topics include:

1. Set up your business: licensing in Sarasota, sales tax and other things you need to know. This will be a general overview only.
2. Pricing - how the heck??
3. How to find customers and how do they find you? Now that you've got her interested:
4. Day of the wedding manage expectations; manage people, plant seeds for sales
5. Ceremony - do's and don'ts
6. Common problems and backup plans for things you hope will never happen
7. Post processing
8. Managing the client after the sale for happiness, up selling and future business.

To the beach! James will demonstrate how to take pictures of some of the important events during a simple ceremony and then let each photographer get the shot.

10. After the ceremony, we'll split into two teams with our brides and grooms for formal sunset portraits!

At 4:30 we will depart for the beach for the last part of our class, the mock beachfront wedding. Here you will have your opportunity to shoot some of those key poses from the day of the wedding. We will work with natural lighting and fill flash.

Cost: \$135 or \$250 for both days                      Limited Seating

## **OTHER CLASSES / ACTIVITIES FROM PHOTO EXPERIENCE:**

- PHOTOGRAPHING FLOWERS
- PHOTOGRAPHING JEWELRY AND REFLECTIVE ITEMS
- POINT AND SHOOT CLASS
- B&W INFARED PHOTOGRAPHY CLASS
- INTRO TO B&W CLASS
- KENYA TRIP AND WORKSHOP
- HDR PHOTOGRAPHY CLASS
- ACTION CLASS
- VIDEO CLASS
- MOVIE NIGHT